Text-to-Pay

## The Power of Payments in the Palm of Your Hand

## Simple. Practical. Powerful.

Smartphones have become a staple in today's digital world. In fact, 97% of Americans now own a cell phone of some kind, with 85% of those being smartphones.

More and more, consumers are preferring text messages to phone calls, which organizations have been quick to adopt – using SMS for everything from customer service to marketing.

With Finvi Payments, you can now offer providers the ability to accept payments via text. Convenient, instant, and secure, text payments are the next logical step in today's digital ecosystem and are rapidly growing in popularity.

In a society where 47% of people consider themselves "addicted" to their phones, this payment method is becoming a must-have.

## Easy as 1, 2, 3...

With no apps to download or portal to log in to, text payments are the fastest way for your providers, and their patients, to request and submit payments.



**69**%

of consumers say they would be more likely to pay bills on time if they could pay by text.\* 74%

of consumers prefer texting with businesses if a real person is texting back.\* 85%

of smartphone users prefer mobile messages to emails or calls.\* 90%

of text messages are read within 3 minutes.\* **98**%

of text messages are read.\*

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